

DEPARTMENT OF DEFENSE

Department of Defense Office of Small Business Programs

Policy Guidance

for the

Department of Defense Regional Councils,

Small Business Education and Advocacy

(Part 1 of 3)

Revision 1

March 23, 2009

FOREWORD

Part 1 of 3 of the Policy Guidance for the Department of Defense Regional Councils for Small Business Education and Advocacy depicts the current geographic boundaries of the Regional Councils. There are now seven Regional Councils. The current configuration of the Regional Councils reflects the merging of the District of Columbia Regional Council with the Mid-Atlantic Regional Council. The decision to combine the two councils was reached by consensus of those who participated in the National Regional Council held in Atlanta, Georgia on June 2, 2008.

The National Regional Council Conference provided a much needed opportunity for frank discussion between the Regional Council leadership, the DoD Small Business Directors, and the Director and Deputy Director of the Office of Small Business Programs. Through the hours of lively discourse, the participants managed to lay the foundation for future innovation that will preserve the expertise and enthusiasm of this unique DoD asset.

Parts 2 and 3 of the Policy Guidance are currently under review and will be updated as needed and provided in upcoming transmissions.

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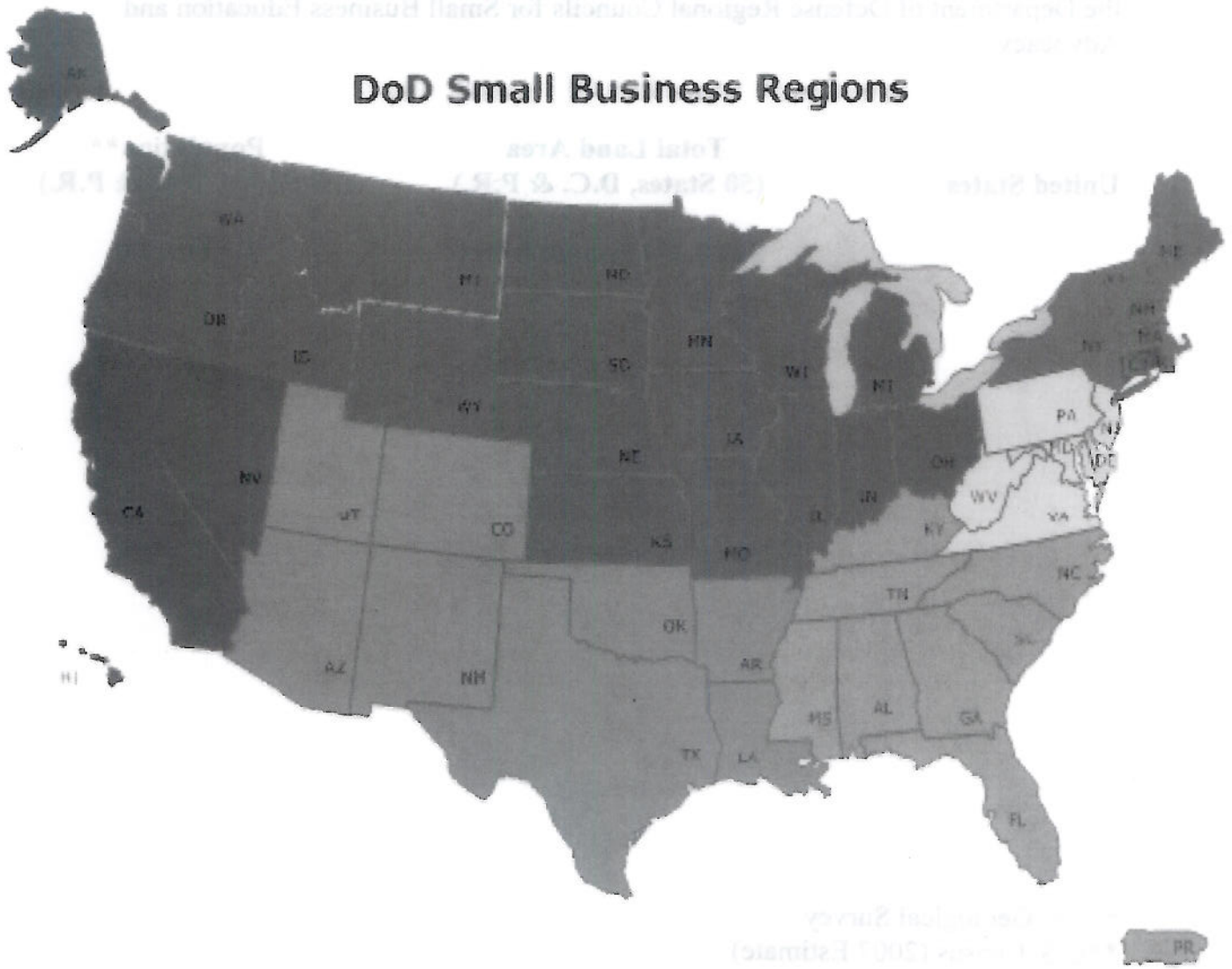
Chart #1, entitled "The Domain of the Department of Defense Regional Councils for Small Business Education and Advocacy", is a map of the United States, depicting each of the seven Regional Councils. The following provides a perspective on the Domain of the Department of Defense Regional Councils for Small Business Education and Advocacy:

United States	Total Land Area (50 States, D.C. & P.R.)	Population** (50 States, D.C. & P.R.)
	3,618,204 Square Miles	305,563,532

* U.S. Geological Survey

**U.S. Census (2007 Estimate)

CHART #1
MAP OF THE DOMAIN OF THE DEPARTMENT OF DEFENSE REGIONAL
COUNCIL FOR SMALL BUSINESS EDUCATION ADVOCACY



NORTHEAST REGIONAL COUNCIL

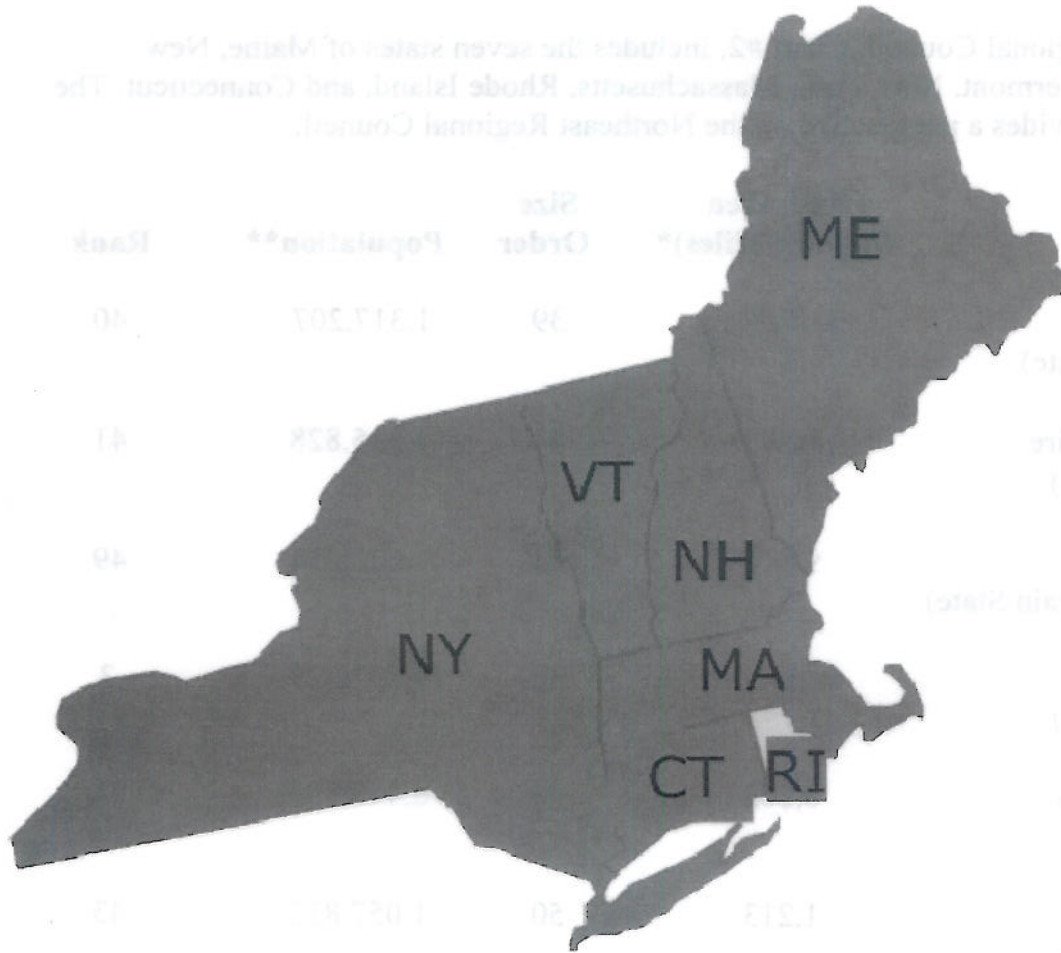
Northeast Regional Council, Chart #2, includes the seven states of Maine, New Hampshire, Vermont, New York, Massachusetts, Rhode Island, and Connecticut. The following provides a perspective on the Northeast Regional Council:

State	Land Area (Square Miles)*	Size Order	Population**	Rank
Maine (Pine Tree State)	33,128	39	1,317,207	40
New Hampshire (Granite State)	9,283	44	1,315,828	41
Vermont (Green Mountain State)	9,615	43	621,254	49
New York (Empire State)	49,112	30	19,297,729	3
Massachusetts (Bay State)	8,262	45	6,449,755	14
Rhode Island (Ocean State)	1,213	50	1,057,832	43
Connecticut (Constitution State)	5,006	48	3,502,309	29
Total	115,619		33,561,914	

*U.S. Geological Survey

**U.S. Census (2007 Estimate)

**CHART #2
MAP OF NORTHEAST REGIONAL COUNCIL (MAP)**



State	Population**	Order	Area (sq. miles)*
Maine	1,317,207	39	33,000
New Hampshire	1,317,207	40	9,300
Vermont	628,828	41	9,400
New York	19,959,087	42	47,100
Massachusetts	6,779,600	43	7,800
Connecticut	3,548,568	44	5,000
Rhode Island	1,052,317	45	1,500
Total	33,261,914		118,000

* U.S. Geological Survey
 ** U.S. Census (2007 estimate)

MID-ATLANTIC REGIONAL COUNCIL

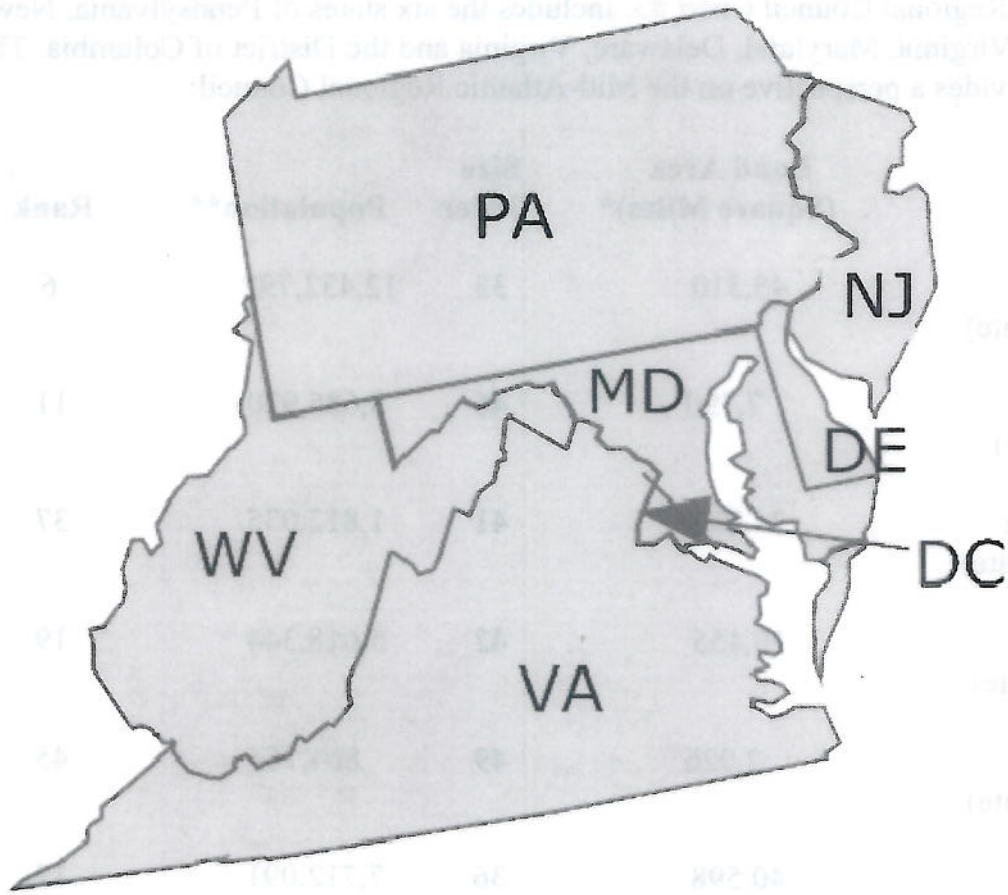
Mid-Atlantic Regional Council Chart #3, includes the six states of Pennsylvania, New Jersey, West Virginia, Maryland, Delaware, Virginia and the District of Columbia. The following provides a perspective on the Mid-Atlantic Regional Council:

State	Land Area (Square Miles)*	Size Order	Population**	Rank
Pennsylvania (Keystone State)	45,310	33	12,432,792	6
New Jersey (Garden State)	7,790	46	8,685,920	11
West Virginia (Mountain State)	24,231	41	1,812,035	37
Maryland (Old Line State)	10,455	42	5,618,344	19
Delaware (Diamond State)	2,026	49	864,764	45
Virginia (Old Dominion State)	40,598	36	7,712,091	12
District of Columbia (Nation's Capital)	62	N/A	588,292	50
Total	130,472		37,714,238	

* U.S. Geological Survey

**U.S. Census (2007 Estimate)

CHART #3
MAP OF MID-ATLANTIC REGIONAL COUNCIL

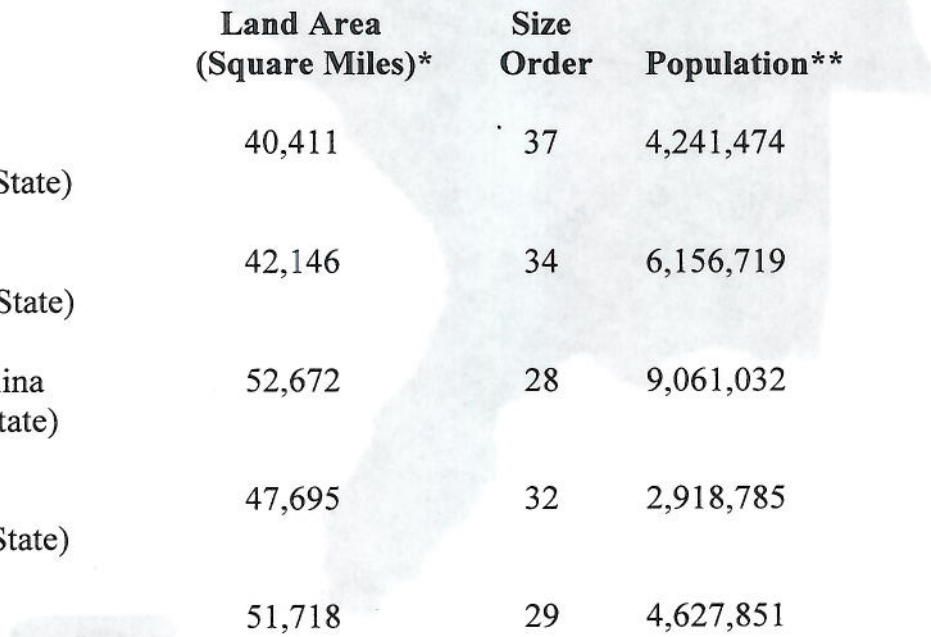


Rank	State	Population	Area (sq. mi.)	Population Density (per sq. mi.)
6	PA	12,281,000	46,055	266
11	NJ	8,800,000	14,328	614
27	MD	5,800,000	10,439	555
37	DE	900,000	1,918	470
43	DC	600,000	68	882
45	WV	6,000,000	62,000	97
45	VA	8,000,000	110,000	73
	Total	38,781,000	234,867	165

* U.S. Geological Survey
 ** U.S. Census (2007 Estimate)

SOUTHEASTERN REGIONAL COUNCIL

Southeastern Regional Council, Chart #4, includes the eight states of Kentucky, Tennessee, North Carolina, Mississippi, Alabama, Georgia, South Carolina, and Florida, and the Commonwealth of Puerto Rico. The following provides a perspective on the Southeastern Regional Council:

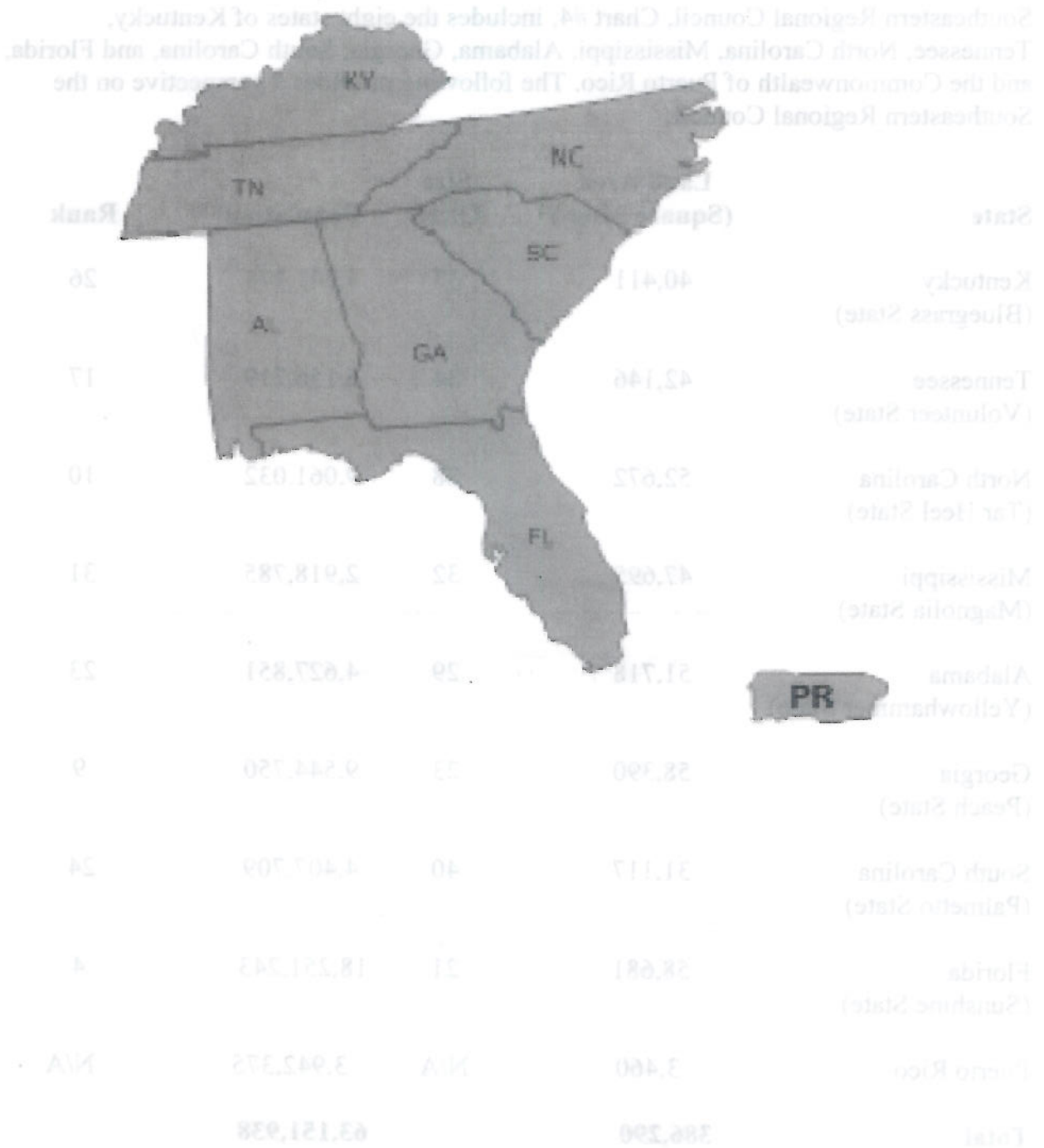


State	Land Area (Square Miles)*	Size Order	Population**	Rank
Kentucky (Bluegrass State)	40,411	37	4,241,474	26
Tennessee (Volunteer State)	42,146	34	6,156,719	17
North Carolina (Tar Heel State)	52,672	28	9,061,032	10
Mississippi (Magnolia State)	47,695	32	2,918,785	31
Alabama (Yellowhammer State)	51,718	29	4,627,851	23
Georgia (Peach State)	58,390	23	9,544,750	9
South Carolina (Palmetto State)	31,117	40	4,407,709	24
Florida (Sunshine State)	58,681	21	18,251,243	4
Puerto Rico	3,460	N/A	3,942,375	N/A
Total	386,290		63,151,938	

* U.S. Geological Survey

**U.S. Census (2007 Estimate)

CHART #4
MAP OF SOUTHEASTERN REGIONAL COUNCIL MAP



* U.S. Geological Survey
 ** U.S. Census (2007 Estimate)

NORTH CENTRAL REGIONAL COUNCIL

North Central Regional Council, Chart #5, includes the twelve states of North Dakota, South Dakota, Nebraska, Kansas, Minnesota, Iowa, Missouri, Wisconsin, Illinois, Michigan, Indiana, and Ohio. The following provides a perspective on the North Central Regional Council:

State	Land Area (Square Miles)*	Size Order	Population**	Rank
North Dakota (Peace Garden State)	70,704	17	639,715	48
South Dakota (Mount Rushmore State)	77,122	16	796,214	46
Nebraska (Cornhusker State)	77,359	15	1,774,571	38
Kansas (Sunflower State)	82,282	14	2,775,997	33
Minnesota (North Star State)	84,397	12	5,197,621	21
Iowa (Hawkeye State)	56,276	25	2,988,046	30
Missouri (Show Me State)	69,709	19	5,878,415	18
Wisconsin (Badger State)	56,145	26	5,601,640	20
Illinois (Land of Lincoln)	56,343	24	12,852,548	5
Michigan (Great Lakes State)	58,513	22	10,071,822	8
Indiana (Hoosier State)	36,185	38	6,345,289	15

Ohio
(Buckeye State)

41,328

35

11,466,917

7

Total

766,363

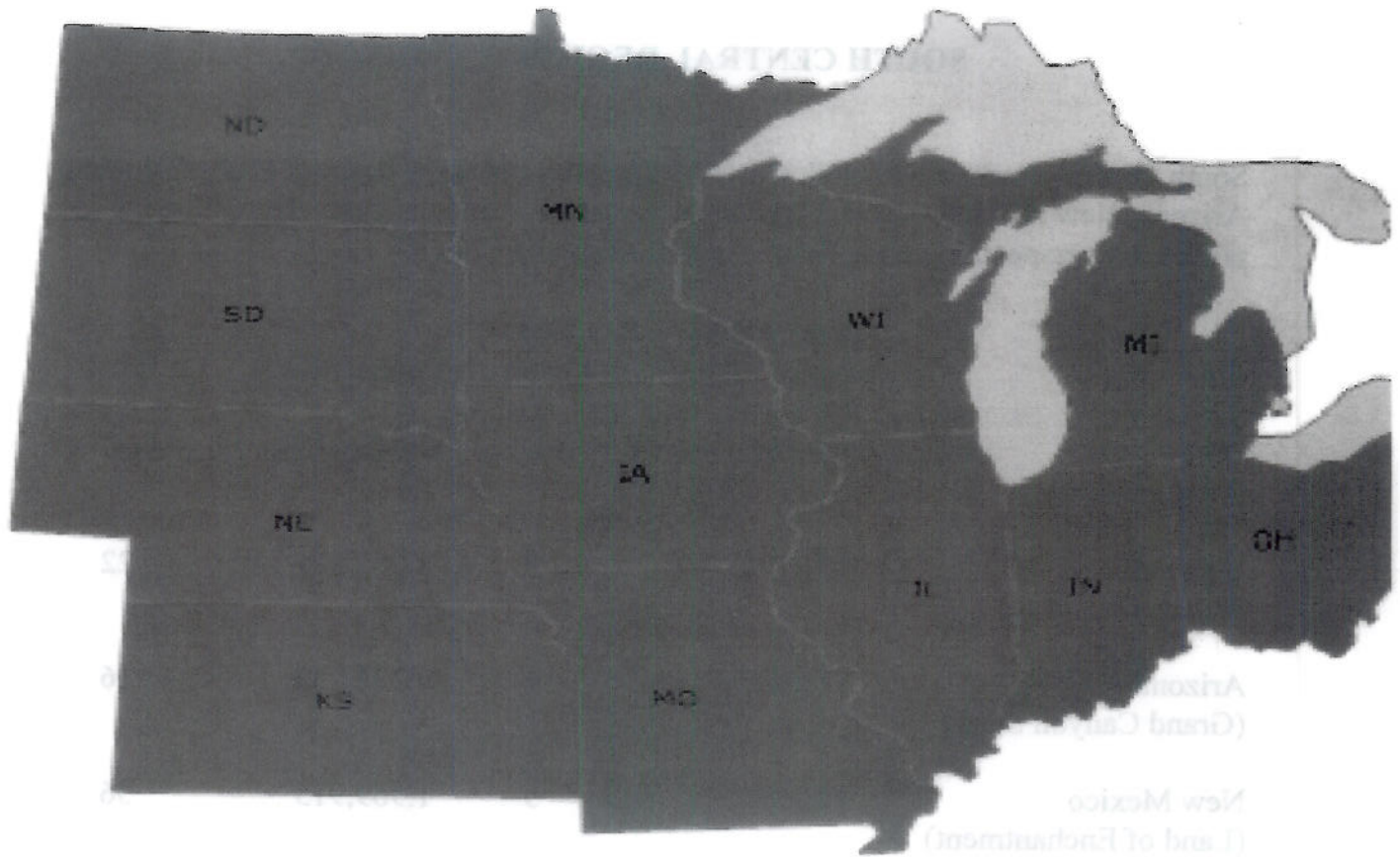
66,388,795

* U.S. Geological Survey

**U.S. Census (2007 Estimate)

Rank	Population**	Order	Land Area (Square Miles)*	State
48	69,713	17	70,704	North Dakota (Peace Garden State)
46	79,314	16	77,133	South Dakota (Mount Rushmore State)
38	1,774,571	13	97,359	Minnesota (North Star State)
33	2,139,967	14	82,382	Wisconsin (Badger State)
31	2,197,821	12	84,397	Illinois (Land of Lincoln)
30	2,408,046	22	59,276	Iowa (Hawkeye State)
18	2,873,413	19	69,709	Michigan (The Great Lakes State)
20	2,601,640	26	76,142	Indiana (Hoosier State)
2	12,822,348	24	38,342	Ohio (Buckeye State)
8	10,071,822	22	38,213	Michigan (Great Lakes State)
12	6,342,289	38	36,182	Indiana (Hoosier State)

**CHART #5
MAP OF NORTH CENTRAL REGIONAL COUNCIL**



State	Population (2007 Estimate)	Area (sq. miles)	Population Density (per sq. mile)
Arizona (Grand Canyon)	6,392,307	113,990	56
New Mexico (Land of Enchantment)	2,095,962	121,915	17
Texas (Lone Star State)	28,748,874	695,621	41
Oklahoma (Sooner State)	3,751,359	69,867	54
Arkansas (The Natural State)	2,834,397	53,177	53
Louisiana (Pelican State)	4,283,204	52,433	81
Total	68,239,123	1,382,203	49

* U.S. Geological Survey
** U.S. Census (2007 Estimate)

SOUTH CENTRAL REGIONAL COUNCIL

South Central Regional Council, Chart #6, includes the eight states of Utah, Colorado, Arizona, New Mexico, Texas, Oklahoma, Arkansas, and Louisiana. The following provides a perspective on the South Central Regional Council:

State	Land Area (Square Miles)*	Size Order	Population**	Rank
Utah (Beehive State)	84,905	11	2,645,330	34
Colorado (Centennial State)	104,100	8	4,661,515	22
Arizona (Grand Canyon State)	114,007	6	6,338,755	16
New Mexico (Land of Enchantment)	121,599	5	1,969,915	36
Texas (Lone Star State)	266,874	2	23,904,380	2
Oklahoma (Sooner State)	69,903	18	3,617,316	28
Arkansas (The Natural State)	53,183	27	2,834,797	32
Louisiana (Pelican State)	47,720	31	4,293,204	25
Total	862,291		50,465,212	

* U.S. Geological Survey

**U.S. Census (2007 Estimate)

CHART #6
MAP OF SOUTH CENTRAL REGIONAL COUNCIL MAP



* U.S. Geological Survey
 ** U.S. Census (2007 Estimate)

PACIFIC NORTHWEST REGIONAL COUNCIL

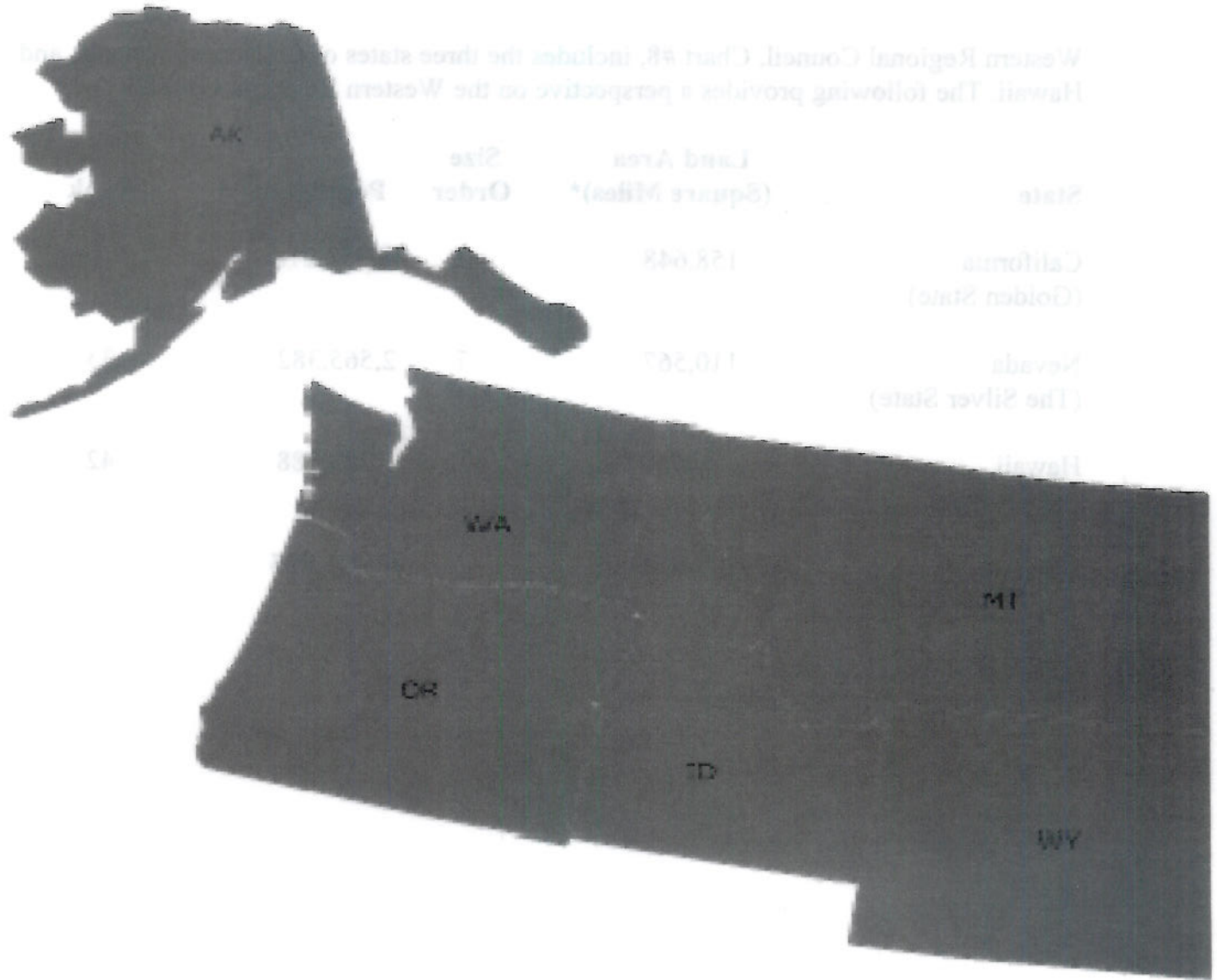
Pacific Northwest Regional Council, Chart #7, includes the six states of Alaska, Washington, Oregon, Idaho, Montana, and Wyoming. The following provides a perspective on the Pacific Northwest Regional Council:

State	Land Area (Square Miles)*	Size Order	Population**	Rank
Alaska (Last Frontier State)	587,878	1	683,478	47
Washington (Evergreen State)	68,126	20	6,468,424	13
Oregon (Beaver State)	97,052	10	3,747,455	27
Idaho (Gem State)	83,574	13	1,499,402	39
Montana (Treasure State)	147,047	4	957,861	44
Wyoming (Equality State)	97,818	9	522,830	51
Total	1,081,495		13,879,450	

* U.S. Geological Survey

**U.S. Census (2007 Estimate)

CHART #7
MAP OF PACIFIC NORTHWEST REGIONAL COUNCIL MAP



WESTERN REGIONAL COUNCIL

Western Regional Council, Chart #8, includes the three states of California, Nevada, and Hawaii. The following provides a perspective on the Western Regional Council:

State	Land Area (Square Miles)*	Size Order	Population**	Rank
California (Golden State)	158,648	3	36,553,215	1
Nevada (The Silver State)	110,567	7	2,565,382	35
Hawaii (Aloha State)	6,459	47	1,283,388	42
Total	275,674		40,401,985	

* U.S. Geological Survey

**U.S. Census (2007 Estimate)

CHART #8
MAP OF WESTERN REGIONAL COUNCIL MAP

